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For Immediate Release

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TripSmarter.Com today announced the addition of online travel services designed to save travelers time and money.

The new suite of online travel services empowers consumers to shop for hotel rooms, airline tickets, car rentals and golf packages. You have access to 35,000 hotels and hundreds of airlines on a global basis, visitors to TripSmarter.Com can arrange both leisure and vacation travel plans quickly.

The new travel features also include in depth destination content including a World Travel Guide with detailed travel information on 160 countries, as well as City Guides with helpful visitors information on over 100 cities around the world. Additional features now accessible to visitors includes a "Family Friendly" travel guide and the ability to source hotels and resorts that specifically cater to families with infants, young children, teens and pets with special vacation packages, accommodations and activities.

The site features a state-of-the-art hotel booking engine which is rated # 1 by the E-commerce authority, Gomez.com, as the easiest to use online hotel reservation and travel website in the world. Travelers utilizing the TripSmarter.Com hotel booking engine can make online reservations with over 120 major hotel brands in nearly 10,000 destinations worldwide complete with discounted rates, full color hotel brochures and interactive mapping.